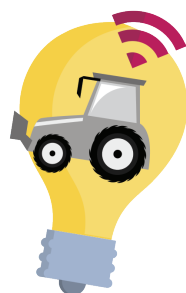


3rd EDITION
2019

AgriStartup Summit

Agri Startup Summit is an international AgTech event organized in November 2019 in France that brings together agricultural startups and AgTech mentors from around the world to innovate and create agricultural activities of tomorrow.



LEARNING TOUR
COLLABOR'ACTIVE DAY
INTERNATIONAL COMPETITION
PITCHS-KEYNOTES
NETWORKING SPACE
FARM DATING
B TO B EXCHANGES

www.agri-startup-summit.com

[#AgriStartupSummit](https://twitter.com/AgriStartupSummit)

[@AgriStartSumm](https://twitter.com/AgriStartSumm)

From 18 to 21 November 2019

FRANCE - PAYS DE LA LOIRE - VENDÉE - LA ROCHE-SUR-YON

THE SUMMIT

AgriStartup Summit

« Today, the agricultural world is changing. Since few years, many startups have appeared in the agricultural field.

Agri Startup Summit wants to bring together agricultural startups from around the world with innovative solutions to improve the daily work and lives of farmers.

An event with a **LEARNING TOUR**, through the Pays de la Loire region to discover the agricultural and agri-food innovations of our region and a **COLLABOR'ACTIVE DAY**, with an international contest, conferences, keynotes, a networking space, B to B exchanges, farmer meetings.

I am convinced that your participation would be a contribution to help meet the development needs of these startups. I invite you to join us and discover leaders of innovative projects. »

Hervé Pillaud, President of Agri Startup Summit



PROGRAM

A LEARNING TOUR from 18 to 21 November 2019 through the Pays de la Loire region to allow startups to discover the digital agricultural strategy of this region - 100% SOURCING.

A COLLABOR'ACTIVE DAY on Wednesday 20 November 2019 in La Roche-sur-Yon, Vendée, France.

- ▶ **INTERNATIONAL CONTEST** where agricultural startups from all over the world can present in front of a jury their innovative solutions in the field of agriculture - 100% SOURCING.
- ▶ **KEYNOTES**, speaking time for mentors from around the world in the form of short conferences to share their experience and vision of the agriculture of tomorrow.
- ▶ **NETWORKING SPACE** to centralize skills and allow startups to enter into relationships with AgTech actors who can support them in their development.
- ▶ **FARM DATING** in the form of speed dating to put the startups in touch with a network of farmers ready to accompany them.
- ▶ **B TO B EXCHANGES** between startups, incubators and investors in a confidential space.
Possibility to organize appointments before the event on the website : www.agri-startup-summit.com.

This 3rd edition will share this year the same place and the same date as the Tech'Elevage show, the exhibition of innovation and new technologies in South of the Loire in France, which welcomes each year 8 000 professionals, mainly farmers.

From 18 to 21 November 2019
FRANCE - PAYS DE LA LOIRE - VENDÉE - LA ROCHE-SUR-YON

THE LEARNING TOUR

AgriStartup Summit

This year again Agri Startup Summit will begin with a learning tour through the Pays de la Loire region to discover the agricultural ecosystem of this region.



On Monday 18 November

- ▶ Welcome to Paris at Business France for a lunch cocktail.
- ▶ The delegation will then go to Laval (53), which receives LAVAL VIRTUAL every year. This will be an opportunity to discover the ecosystem of augmented realities and virtual realities that the city has been able to build through this show.

On Tuesday 19 November

- ▶ Welcome and visit the experimental farm of Derval (44) and Agri Methane, an anaerobic digestion unit inaugurated in December 2018.
- ▶ Then, go to the Village by CA in Nantes for a lunch cocktail networking with startups incubated at the Village.
- ▶ The learning tour will continue to join Vendée and visit the company Hydrokit, expert in hydro solutions, located in Poiré-sur-vie (85).
- ▶ Then, go to La Roche-sur-Yon (85) for an evening that will begin with a reception in a coworking space, LOCO Digital, and it will continue for a networking dinner.

On Wednesday 20 November

- ▶ **Agri Startup Summit collabor'active day will begin at 8:30 to the Oudairies in La Roche-sur-Yon (85) for the agricultural startups contest**, but also conferences, keynotes, a networking space with the possibility to organize B to B exchanges and an agri-dating.
- ▶ Networking evening in collaboration with Tech'Elevage, the show of innovation in breeding also at the Oudairies in La Roche-sur-Yon (85).

On Thursday 21 November

- ▶ It's possible for the delegation of the learning tour to go to the ESA Connect event that is organized every year in Angers (49), by the Higher School of Agriculture (ESA) and which brings together experts AgTech.

Who can participate in the learning tour?

The startups selected for the contest will have the opportunity to participate for free *

Startups not selected in the competition will also have the opportunity to participate in the learning tour for a registration fee of 300 € HT *, subject to availability.

**In any case, taking charge of the learning tour does not include the arrival of startups in Paris and their departure from Angers.*

How to participate?

It's simple! Just log in before 20 September 2019 on the learning tour section of the website www.agri-startup-summit.com to register.

From 18 to 21 November 2019
FROM PARIS TO THE PAYS DE LA LOIRE REGION

THE INTERNATIONAL CONTEST

AgriStartup Summit

This International contest is open to young startups who come from around the world and want to participate in the change of the digital transformation of agriculture.

Who can participate in the contest ?

All startups that have just acquired the status or have just settled (0 to 6 months of seniority).

How to subscribe ?

Subscribe **ONLY** on the contest section of the website <https://agri-startup-summit.com/le-concours/> until **Friday 23 August 2019**.

Try to win a financial dotation, a development support for your startups and a coaching by AgriFarmLab, an accelerator of startups.

What are the selection criterions ?

Candidate startups will be evaluated on their innovation, the performance of their speech, their entrepreneurial profile and of course on the viability, utility and impact of their project on the daily work of farmers. Rules of the competition on www.agri-startup-summit.com

Selection

On September 9, a jury will meet to select the 25 startups who will participate to the Agri Startup Summit contest on Wednesday 20 November and to explain their projects (idea, business plan...).

Jury

These startups will present their projects for 4 minutes before an international jury. Each year, this jury is made up of renowned mentors from the agricultural world and the AgTech sphere. Last year, it was chaired by **Éric THIROUIN** of FNSEA.

Mentors

This competition is also punctuated by keynotes. Each year, AgTech mentors from several continents (Africa, Europe, Asia, United States) speak through short conferences to share their experience and their vision of tomorrow's agriculture. **They have already said that they will be present :**

- ▶ **André Laperriere**, Global Director Initiative for Agriculture and Nutrition Global Open Data Initiative.
- ▶ **Véronique Bellon-Maurel**, Director of the Ecotechnologies Department of Irstea, Director of the Convergences Institute Digital Agriculture #DigitAg



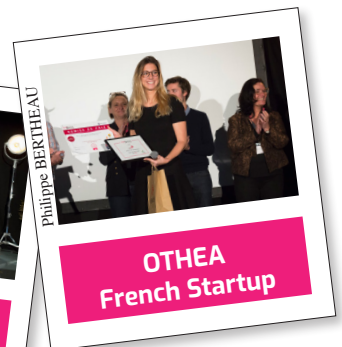
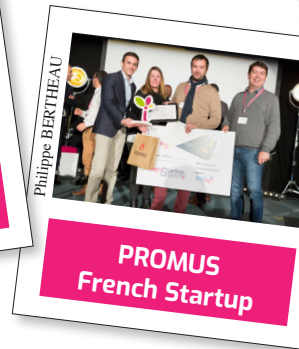
On Wednesday 20 November 2019
LA ROCHE-SUR-YON - VENDÉE - FRANCE

BACK TO THE
2018 EDITION

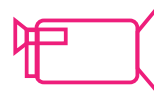
AgriStartup Summit

THE 2018 WINNERS

OF THE CONTEST



CAN SEE PITCHES OF STARTUPS on the
website www.agri-startup-summit.com



COME BACK

TO THE 2018 EDITION

25

startups in competition

300

participants in the collabor'active day

55

participants in the learning tour



On Wednesday 20 November 2019
LA ROCHE-SUR-YON - VENDÉE - FRANCE

CONTACTS

AgriStartup Summit

DELPHINE BISSON

Project Coordinator
dbisson@infagri85.fr
+33 (0)7 87 07 51 68

CHRISTELLE SOULARD

Project Manager
csoulard@infagri85.fr
+33 (0)6 49 44 51 31

INF'AGRI 85

THE ORGANIZER OF THIS EVENT



About Inf'Agri85

Inf'Agri85 is a publishing company in Vendée and a direct interlocutor of the agricultural world. Over the years, Inf'Agri85 has developed local services focused on organizing agricultural events, commercial management, video services, round table discussion, digital strategy support and communication plan. Inf'Agri 85 has become a communication agency specialized in agriculture which now supports many agricultural professional organizations and events such as Tech'Elevage, the Livestock Show, which is each year in November, in La Roche-sur-Yon.

THE PARTNERS

OF AGRICULTURE STARTUP SUMMIT

